



# Shyam Dhani Industries Limited

(Formerly known as Shyam Dhani Industries Private Limited)

Manufacturer of All Spices

CIN No. U15499RJ2010PLC033117

Registered Office : F-438A, Road No. 12 V.K.I Area, Jaipur-302 013 Rajasthan (INDIA)

Date: 05<sup>th</sup> May, 2026

To,  
Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai -400051

NSE Symbol: SHYAMDHANI

Sub: Press Release regarding Launches Shyam Kitchen Spices in a New Avatar; Priety Zinta Onboarded as Brand Ambassador

Dear Sir/Madam,

With reference to the captioned subject; we enclosed herewith a copy of press release regarding "Launches Shyam Kitchen Spices in a New Avatar; Priety Zinta Onboarded as Brand Ambassador."

You are requested to kindly take the above on your records.

Thanking You,  
Yours Faithfully  
For Shyam Dhani Industries Limited

HIMANSHI Digitally signed  
by HIMANSHI  
KHANDELWAL KHANDELWAL  
Date: 2026.05.05  
WAL 16:31:02 +05'30'

Himanshi Khandelwal  
Company Secretary and Compliance Officer  
(Membership No. A74427)



FACTORY AT : Khasra No. 06/1067,  
Manpura Road, Jatawali, Near Delhi  
Bypass, Tehsil Chomu, Jaipur 303 806



+91-141-4026770, 2332459,  
+91 9116116051,52,53,54



info@shyamspices.co.in  
www.shyamspices.co.in

PAN No. AAOCS8729H || GSTIN : 08AAOCS8729H1ZO



## Shyam Dhani Industries Limited Launches Shyam Kitchen Spices in a New Avatar; Priety Zinta Onboarded as Brand Ambassador

Jaipur, 05<sup>th</sup> May 2026 - Shyam Dhani Industries Limited, (NSE - SHYAMDHANI) (The Company) has announced the launch of its refreshed range of Shyam Kitchen Spices, marking a significant step in its journey to expand its presence across India. The company aims to make its products accessible to households nationwide through a structured and phased market rollout, supported by the onboarding of Priety Zinta as the brand ambassador.

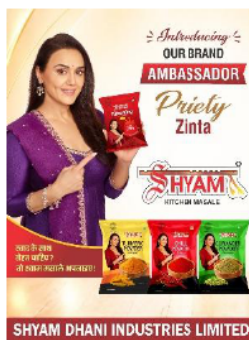
The company was incorporated in 2010 and transitioned into a public limited entity in 2024, followed by its listing on the NSE in December 2025. The recent phase of growth includes a focused investment in branding and marketing to strengthen consumer recall and market penetration.

As part of its expansion strategy, the company has conducted market surveys across 12 states and plans to initiate marketing activities in these regions over the next six months. It has also established distribution networks, including super stockists and sales teams, across key markets, including the northeastern region, to support its scale-up plans.

The company has introduced IPM-quality products, launched in November 2024, which have received encouraging market response due to their focus on reduced pesticide exposure and improved product quality. In addition, contract farming initiatives have been implemented to ensure consistent sourcing, fair pricing for farmers, and enhanced product standards, ultimately benefiting end consumers.

Further strengthening its operational capabilities, the company has set up a modern manufacturing facility equipped with advanced machinery in Rajasthan.

With a continued emphasis on quality, service, and health-conscious offerings, the company is targeting a turnover of ₹1,000 Cr over the next few years, driven by its expanding product portfolio and growing distribution reach.



**Commenting on the Development, Mr. Ramawtar Agarwal, Chairman & Managing Director of Shyam Dhani Industries Limited** said, “This launch marks an important milestone in our journey to strengthen Shyam Kitchen Spices as a trusted household brand across India. Our goal is to take Shyam Kitchen Spices to every household. With a renewed focus on quality, wider distribution, and stronger brand visibility, we are confident of accelerating our presence across both existing and new markets.

Our investments in advanced manufacturing, IPM-quality products, and contract farming initiatives reflect our commitment to delivering safe, high-quality spices while also supporting farmers and ensuring sustainable sourcing. As we continue to expand our footprint across multiple states and international markets, we remain focused on building a scalable and resilient business, while creating long-term value for all stakeholders.”

### About Shyam Dhani Industries Limited

Shyam Dhani Industries Limited, established on October 10, 2010, in Jaipur, Rajasthan, is a fast-growing spice manufacturing company committed to delivering high-quality products across India. The company transitioned from a private limited entity to a public limited company on October 8, 2024, marking a key milestone in its growth journey.

The company operates a modern manufacturing facility in Chomu, Jaipur, supported by a registered office that also houses its packaging unit and research & development department in the Vishwakarma Industrial Area. It specializes in producing over 163 varieties of spices, sourcing raw materials directly from mandis and suppliers across the country to ensure quality and consistency.

Its diverse product portfolio includes ground spices, blended spices, whole spices, and essential grocery items. With a strong presence across more than 10 Indian states, its products are widely available through leading retail chains. The company has also expanded its footprint internationally, catering to markets such as UAE, Oman, Nepal, Saudi Arabia, Mongolia.

The company was listed on the National Stock Exchange of India in December 2025, further strengthening its growth and market presence.

### Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

### For Further Information Please Contact Corporate Communication Advisor



#### **Kirin Advisors Private Limited**

Sunil Mudgal - Director

[sunil@kirinadvisors.com](mailto:sunil@kirinadvisors.com)

+91 98692 75849

[www.kirinadvisors.com](http://www.kirinadvisors.com)